

Sean Rice

GoSEAN.org

a: 950 Cherokee Road • Louisville, KY 40204
e: seanrice@mac.com
c: 502.262.2827

creative	apple & adobe products
programming	Objective-C, javascript, PHP, Perl, shell scripting
database	FMPPro, MySQL, OSCommerce
video / effects	i love Sam, green eggs n ham
server	OS X Server (ACTC on 9.11.01)
networking	gettin' better all the time
business	it's all rock'n'roll to me

Middle & High School Distance Coach, Louisville, KY

Over the past few years, I have been investigating new business markets and taking on various web or ecommerce-related design projects. Nothing excites me more than coaching... pizza being a close second. =) Yummy. So then Apple comes along and makes things real exciting again... then releases an iPhone SDK ... whereby, for learning fun we produced a small polarizing app called uOrgasm. I broke every rule i could =) just to experiment with the technology. I pushed Apple's own iPhone OS (2.2) memory limits for working with graphics, and thank heavens for Freeverse. Cool fellas. They restored my sanity. Then this amazing idea struck me while perusing MileSplit.us: Go Pre

Systems Engineer, Los Alamos National Laboratory, NM

Hired to design, implement, and manage complex local and wide-area networks working independently under general direction from senior management and provide programming and mentoring for Linux, Mac OS X, and Windows users.

FMP - ERP Developer, Laserwave Graphics, NJ

Client reported loss of \$250K to unbilled labor. I developed a system to track projects ... and project labor costs, schedule work, monitor productivity, track sales, manage artists, respond to issues, generate quotes, print reports and more -- all in realtime. Cool huh? =)

Director of Web Marketing & Technology, Yacht Management Inc., KY

Privately owned business with income from sales of interests (timeshares) on luxury Houseboats. The business model was severely outmoded. Within six (6) months, I created a fresh business image with new marketing materials, overhauled network operations, re-trained the staff, designed and coded a new website, and developed a strong online advertising campaign. Additionally, I wrote a multi-level sales commission system (FileMaker Pro 6) to automate entire sales-payroll process and succeeded in leveraging a new sales channel. The owner was a shrewd businessman ... self-made and centered.

Partner and Web eCommerce Developer, School Picture Frames, NJ

Building upon the school fund-raising model of School Pictures, we introduced our products to Elementary schools nationwide using customized eCommerce web and database software (authored by me). Our program removed the sales responsibilities (and hassles) from school kids and schools themselves. Instead, schools distributed our "branded" materials to parents for purchase online. For my part, I designed, flowcharted, and coded a nationwide market-analysis reporting system (using FileMaker Pro 6.0 and PHP/MySQL based OSCommerce 2.2) which enabled us to monitor all of our efforts in real-time.

Consultant / Trainer, MacSeminars.com , IN

Contracted to assist with business development. Primary duties involved revamp of all presentation materials, design and scripting of all web advertisements, development of new Mac OS X Client and Server courses, redesign of existing PHP-SQL driven website interface, technical training of staff, and coordinated support of all trainers in the field. At times, I would also make guest appearances in the advanced classes to demonstrate "imageJaguar.sh" or discuss network administration concepts. Represented client at MacWorld-SF in 2003.

Founding Partner, MacGroup USA, KY

MacGroup USA was an R&D-based service and training center. Launched in a small market, our operations grew to 6 employees and 27 contractors who had fun.

Key highlights:

Oct 2002 - Developer and Project Manager

Authored and published imageJaguar, a unix-based AppleScript Studio project which automated the complex process of replicating Mac OS X systems in large numbers – an industry first for network administrators. This product was recognized by the MacEnterprise.org group as a pioneering utility with definitive potential.

Jun 2002 - Project Manager, Apple K12 Education

State of Maine Learning and Technology Initiative (MLTI) contract with Apple Computer. Awarded a contract for replicating Mac OS X onto 17,000 laptop computers (\$22M) and shipping them to every middle school in the State of Maine. Our plan covered every aspect of the project, including facility selection, equipment, insurance, electrical wiring, shipping, replication technology, inventory management, staffing, security, quality control, documentation, featured performance incentives, and \$800K of secured financing.

Sep 2001 - Apple ACTC Certification

First to complete all Apple Mac OS X Client and Server certification exams in State of Kentucky.

Apr 2001 - Consultant, Apple K12 Education, KY

Landed a contract with Apple Computer to provide assistance with network upgrades in JPCS school system. An educational experience; I established businesses credibility and laid foundation for future business.

Founder, Running Designs, KY

Established a Multimedia Design Studio for web-development services including site planning, design and programming. Provided consulting and HTML/CGI programming to Ad agencies, worked on large web projects for GE Home Builders, Navistar, and Cummins Engines. Grew into specialized website-hosting company for 80+ domains.

DTP Pro and IT Geek, QCI - Office Depot

Changed careers, hired by Office-Depot vendor with exclusive rights to provide desktop publishing nationwide to 380+ stores. Personally led business for 3 years with \$260K / year average annual sales production.

Systems Analyst, GE Corporate Audit Staff (CAS)

An experience I'll never forget, or undervalue. Ken Fisher, sir! Working on 3-month audits, we performed case studies which focused (much like The Apprentice) on understanding a given business model, developing improvements in that model, presenting recommendations to upper management, and assisting locals with implementation to ensure adoption and success. My tours included audits of manufacturing plants like GE Aircraft Engines, GE Appliances, and GE Gas Turbines, along with financial reviews of GE Financial Services and GE Mortgage Insurance, plus two special assignments at NBC-TV in NYC (during the Gulf War) focusing on motion picture licensing, merchandising, and distribution. Major highlights included meeting David, Jack, Dennis, Dana, and big Bob Costas.

education

North Carolina State University

Majors: Biochemistry and Computer Science.

Interests: Female anatomy / psychology / science / philosophy / music / technology / astronomy / molecular biology / chemistry / peace / sports / physics / math / life / nature / ...

Thomas A. Edison High School

Superstar =) geek & athlete

Mark Twain Middle

400M Champion - held school record for 6 years @ 62 seconds.

If you think that's slow :o) we ran on dirt. In jeans. No shoelaces.